## C. The Planning Process

As individuals, each of us is involved in planning. Plans are made in budgeting, creating life insurance programs, educational goals for ourselves and our children, and allocating our time for the needed daily tasks. Corporate entities make plans about new products and/or capital acquisitions.

Governmental units also plan. Knowing the present status of the community, plans are made so that the goals and objectives of the town can be more realistically reached. Instrumental in their formulation are generally agreed upon land uses that will in large part shape the future destiny of the locality.

The way in which these goals are to be accomplished is through the planning process, consisting generally of the following parts:

- 1. A <u>survey</u> of existing conditions within the town with respect to the population, economy, transportation and other pertinent elements;
- 2. A comparison and analysis of these conditions with those existing in 1971;
- 3. A synthesis of the desired end state, including the formation of goals and objectives;
- 4. A <u>plan</u> which is a graphic presentation of proposed development designed to achieve the stated goals and objectives; and
- 5. Implementation proposals necessary to realize the plan.